

Baseline Report - Where You Were

This report was generated on: **September 23, 2016**

Overview

Your Baseline Report includes a visibility score that displays the average of your initial Local page and Directory scores. Your Local Page Score was determined by your average visibility and optimization in Google+ Local, Yahoo Local, and Bing Places. Your Directory Score was determined by dividing the number of directories in which you were found by the number checked.

Make My Business Boom - Baltimore

300 West Pratt St Baltimore, MD 21201
(410) 204-1032

<http://makemybusinessboom.com/digital-marketing-agency-baltimore-md/>



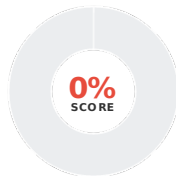
Local Pages

Each Local Page Score is determined by how optimized your listing is. We check against several parameters that influence your overall optimization such as the consistency of your name, address, and telephone number as well as keywords, business description, and more!



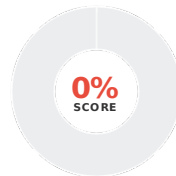
Claimed
NAP Consistent

No
No



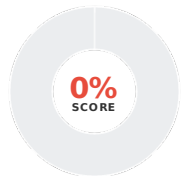
Listing Present
NAP Consistent

No
No



Listing Present
NAP Consistent

No
No



Categories

0

Photos

0

Website URL Present

No

Hours of Operation

No

Non-Essential Scores: (Do Not Affect Score)
Reviews

0

Categories

0

Website URL Present

No

Hours of Operation

No

Non-Essential Scores: (Do Not Affect Score)
Reviews

0

Description Present

No

Photos Present

No

Website URL Present

No

Not yet listed



WARNING: Either your business listing does not exist in this directory or may not be found due to inconsistencies in the business name, address or phone number.

Not yet listed



Local Pages & Directories

Your Local Page and Directory score is based on the number of places in which your listings are present, divided by the number of local page and directories we've checked. Successful scores are most often obtained when all listings are claimed, active, and contain consistent information such as business name, address, and phone number.













































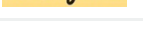











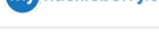



















































Score Breakdown





















Listings Present **12**
 Listings Checked **52**
 NAP Consistency **83%**



✔ Listing Present ✘ Not Yet Listed ⚠ Action Required

Directories	Make My Business Boom - Baltimore (You)			Dragonfly Digital Marketing	Baltimore SEO TNT
	12 / 52			23% 12 / 52	17% 9 / 52
	Not yet listed	As of 9/23/2016	✘	✔	✔
	Not yet listed	As of 9/23/2016	✘	✘	✘
	Not yet listed	As of 9/23/2016	✘	✘	✘
	N Make My Business Boom - Baltimore MD A 300 West Pratt St, Baltimore, MD, 21201 P (410) 204-1032	As of 9/23/2016	✔	✔	✔
	Not yet listed	As of 9/23/2016	✘	✘	✘
	Not yet listed	As of 9/23/2016	✘	✘	✘
	Not yet listed	As of 9/23/2016	✘	✔	✘
	Not yet listed	As of 9/23/2016	✘	✘	✘
	Not yet listed	As of 9/23/2016	✘	✘	✘
	N Make My Business Boom - Baltimore A 300 West Pratt St Baltimore, MD 21201 P (410) 204-1032	As of 9/23/2016	✔	✘	✘
	Not yet listed	As of 9/23/2016	✘	✘	✘
	Not yet listed	As of 9/23/2016	✘	✘	⚠
	Not yet listed	As of 9/23/2016	✘	✘	✘
	Not yet listed	As of 9/23/2016	✘	⚠	✘
	N Make My Business Boom - Baltimore A 300 West Pratt St, Baltimore, MD 21201 P (410) 204-1032	As of 9/23/2016	✔	✘	✘
	Not yet listed	As of 9/23/2016	✘	✘	✘
	N Make My Business Boom - Baltimore A 300 West Pratt St Baltimore, MD 21201 P (410) 204-1032	As of 9/23/2016	✔	✘	✘
	N Make My Business Boom - Baltimore MD A 300 West Pratt St, Baltimore, MD, 21201 P (410) 204-1032	As of 9/23/2016	✔	⚠	✔
	Not yet listed	As of 9/23/2016	✘	✘	✘
	N Make My Business Boom - Baltimore MD A 300 W Pratt St Baltimore, MD 21201 United States P (410) 204-1032	As of 9/23/2016	✔	✘	✔

	<p>N Make My Business Boom - Baltimore</p> <p>A 300 West Pratt Street, Baltimore, MD 21201</p> <p>P (410) 204-1032</p>	As of 9/23/2016			
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	Not yet listed	As of 9/23/2016			
	<p>N Make My Business Boom - Baltimore MD</p> <p>A 300 West Pratt St, Baltimore, MD, United States 21201</p> <p>P</p>	As of 9/23/2016			
	Not yet listed	As of 9/23/2016			
	<p>N Make My Business Boom - Baltimore</p> <p>A 300 West Pratt St, Baltimore, MD 21201, USA</p> <p>P (410) 204-1032</p>	As of 9/23/2016			
	Not yet listed	As of 9/23/2016			
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	Not yet listed	As of 9/23/2016			

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2016 Directory and Maps Optimization