

## Citation Audit

An extremely detailed, time intensive process, to catalogue correct and incorrect citations on the web. This is quite possibly the most important component of our strategy. If they exist, we will find them. We will find incorrect and correct occurrences of your business name, address and phone number (NAP). As long as your citation profile has inconsistencies, your Google My Business listing may never achieve its potential ranking.

### NAP Variations

Below you'll find a list of NAP (name, address, phone) variations we've found based on a number of manual, and automated searches to find other addresses, phone numbers, business names and URLs associated with the data you have provided. Sometimes the variations we find are totally benign, (eg, your URL being associated with a different address and phone), but other times, we find variations that need to be corrected.

Business Name	Address	Phone	Remarks	Notes
			Correct NAP	
			Incorrect Name	
			Incorrect Name	
			Incorrect Name	
			Incorrect Name	
			Incorrect Address	
			Incorrect Name and Address	
			Incorrect Name and Address	
			Incorrect Name and Phone	
			Incorrect NAP	

### Aggregator Check

What the heck is an aggregator you say? Well, they are these some times useful, often pesky local data distributors. You can submit (often for dolla dolla bills) your local usiness data to them, and when they around to it, they will send it out to LOTS of directories. If we have found a listing here and it is inaccurate, then that means one or more aggregators is feeding a number of directories. As long as the information remains incorrect at the aggregator level, you can update the directories as much as you want, and these aggregators will keep writing over it with the wrong info. So, you will want to get in touch, setup and account, and in some cases, pay their fee.

Aggregator	Links	Business Name	Address	Phone	Status
LOCALEZE					Correct NAP
AXCIOM					Correct NAP
AXCIOM					Duplicate
INFOGROUP					Correct NAP
FACTUAL					Correct NAP

### Existing Correct Citations

The following occurrences of your business information were found to be correct and consistent with the information you provided to us. No action required.

Website	Links	Status
2findlocal.com		1 Correct NAP
411.com		1 Correct NAP
a-zbusinessfinder.com		1 Correct NAP
abnewswire.com		1 Correct NAP
allonesearch.com		Correct NAP
americantowns.com		Correct NAP
backfence.com		1 Correct NAP
blogspot.com		1 Correct NAP
brownbook.net		1 Correct NAP
brownbook.net		1 Correct NAP
busqueda.aldiatax.com		1 Correct NAP
busqueda.chron.com		1 Correct NAP
busquedalocal.univision.com		1 Correct NAP
buysellservicecars.com		1 Correct NAP
callupcontact.com		1 Correct NAP

chiefmail.com	Correct NAP
citysearch.com	Correct NAP
coopcities.com	Correct NAP
couponpublic.com	Correct NAP
dexknows.com	Correct NAP
easyinsurancefinder.com	Correct NAP
edujumpstart.com	Correct NAP
favecentral.com	Correct NAP
filampages.com	Correct NAP
find-us-here.com	Correct NAP
foursquare.com	Correct NAP
gocal247.com	Correct NAP
homeownerscircle.com	Correct NAP
hotfrog.com	Correct NAP
informera.ca	Correct NAP
ktvn.com	Correct NAP
listomera.co.uk	Correct NAP
lk.enrollbusiness.com	Correct NAP
local.yahoo.com	Correct NAP
localbizprofiles.com	Correct NAP
lycos.com	Correct NAP
mapquest.com	Correct NAP
merchantcircle.com	Correct NAP
mundolocal.mundohispanico.com	Correct NAP
pblocal.palmbeachpost.com	Correct NAP
plus.google.com	Correct NAP
salespider.com	Correct NAP
showmelocal.com	Correct NAP
silocal.statesman.com	Correct NAP
spoke.com	Correct NAP
superpages.com	Correct NAP
switchboard.com	Correct NAP
tahoe.com	Correct NAP
theknot.com	Correct NAP
topix.com	Correct NAP
tuugo.us	Correct NAP
wealthmason.com	Correct NAP
weebly.com	Correct NAP
whitepages.com	Correct NAP
whowhere.com	Correct NAP
wordpress.com	Correct NAP
yasabe.com	Correct NAP
yellow-pages.us.com	Correct NAP
yelp.com	Correct NAP
zotero.org	Correct NAP

### Existing Incorrect Citations

Yikes! If you have URLs below, then we have found citations that are creating inconsistency in your citation profile, and as a result, may be hurting your local rankings and causing other related issues. We strongly recommend that you contact the following properties, and ask that they adjust accordingly. First time? Here are two great resources for you that will guide you through the process: [bit.ly/cite-audit](http://bit.ly/cite-audit) and [bit.ly/cite-audit-2](http://bit.ly/cite-audit-2). Don't want to do it yourself? Let us know, we can help.

Website	Links	Business Name	Address	Phone	Status	Contact Info	1st Attempt
1called.com					Incorrect Name and Address		
a-zbusinessfinder.com					Duplicate		
addresses.com					Incorrect Name		
alignable.com					Incorrect Name and Phone		
allusbiz.com					Incorrect Name		
angieslist.com					Incorrect Name		
areaguides.net					Incorrect Name		
arizona.com					Incorrect Name		
bbb.org					Incorrect Name and Phone		
bbb.org					Duplicate		
beachcalifornia.com					Incorrect Name and Address		



realest-us.org	Incorrect Name and Address
recyclingcenters.org	Incorrect Name
resortsandlodges.com	Incorrect Name and Phone
revdex.com	Incorrect Name
salespider.com	Duplicate
smallbusinessbay.com	Incorrect Name
smallbusinessdb.com	Incorrect Name
southlaketahoesrestaurants.com	Incorrect Name
sphinxaur.com	Incorrect Name and Address
spock.com	Incorrect Name
tahoechamber.org	Incorrect Name and Address
tahoeol.com	Incorrect Name
tahoeoo.com	Incorrect Name
tahoesouth.com	Incorrect Name and Address
texas.com	Incorrect Name
theknot.com	Incorrect Address
thewindfall.net	Incorrect Name
theyellowpages.com	Incorrect Name
trantr.com	Incorrect Name
trantr.com	Duplicate
unitedstatesbusinessonline.com	Incorrect Name
unitedstatesdatapoints.com	Incorrect Name
upspring.com	Incorrect Name
usa-firms.com	Incorrect Name and Address
usabizdir.com	Incorrect Name
usalocation.com	Incorrect Name
usbiz.org	Incorrect Name
usbizs.com	Incorrect Name and Address
usdatapoints.com	Incorrect Name
usdir.org	Incorrect Name
uslocaldir.com	Incorrect Name
usplaces.com	Incorrect Name
vator.tv	Incorrect Name
villagecentertahoe.com	Incorrect Name and Address
wealthmason.com	Duplicate
whatwherepages.com	Incorrect Name
ybiz.com	Incorrect Name
yellowmoxie.com	Incorrect Name
yellowpages.com	Incorrect Name
yelp.com	Duplicate
zoominfo.com	Incorrect Name
atlantadirectory.allaccess.com	Incorrect Name
b2bmarketplace.review.net	Incorrect Name
baraboo-wi.villageprofile.com	Incorrect Name
biz.timesfreepress.com	Incorrect Name
bizfinder.registerguard.com	Incorrect Name
bizsearch.jhnewsandguide.com	Incorrect Name
boulder-411.dailycamera.com	Incorrect Name
businessdirectory.grandhaventribune.com	Incorrect Name
businessdirectory.hartsvillevidette.com	Incorrect Name
businessdirectory.lebanondemocrat.com	Incorrect Name
businessdirectory.mtjulletnews.com	Incorrect Name
businessdirectory.reporterherald.com	Incorrect Name
cedarburg-wi.villageprofile.com	Incorrect Name
chesterton-in.villageprofile.com	Incorrect Name
chicagoland.villageprofile.com	Incorrect Name
cing411.chronicle-tribune.com	Incorrect Name
cing411.wabashplainedealer.com	Incorrect Name
cullman-al.villageprofile.com	Incorrect Name
denverdirectory.allaccess.com	Incorrect Name
directory.arkansasonline.com	Incorrect Name
directory.biz941.com	Incorrect Name
directory.brushnews-tribune.com	Incorrect Name
directory.cdapress.com	Incorrect Name
directory.fortmorgantimes.com	Incorrect Name
directory.gisentinel.com	Incorrect Name
	checking







businessdirectory.hartsvillevidette.co	Duplicate
businessdirectory.lebanondemocrat.c	Duplicate
businessdirectory.mtjulletnews.com	Duplicate
businessdirectory.reporterherald.com	Duplicate
cedarburg-wi.villageprofile.com	Duplicate
chesterton-in.villageprofile.com	Duplicate
chicagoland.villageprofile.com	Duplicate
cing411.chronicle-tribune.com	Duplicate
cing411.wabashplaindealer.com	Duplicate
culman-ai.villageprofile.com	Duplicate
denverdirectory.allaccess.com	Duplicate
directory.arkansasonline.com	Duplicate
directory.biz941.com	Duplicate
directory.brushnewstribune.com	Duplicate
directory.cdapress.com	Duplicate
directory.fortmorganimes.com	Duplicate
directory.gisentinel.com	Duplicate
directory.hawaiitribune-herald.com	Duplicate
directory.ksee24.com	Duplicate
directory.lamarledger.com	Duplicate
directory.life2lifehealth.com	Duplicate
directory.lufkindailynews.com	Duplicate
directory.northconwaynh.com	Duplicate
directory.owegopenysaver.com	Duplicate
directory.pasadenanow.com	Duplicate
directory.progress-index.com	Duplicate
directory.southjersey.com	Duplicate
directory.surewestyellowpages.com	Duplicate
directory.the570.com	Duplicate
directory.venicebeach.com	Duplicate
directory.vnews.com	Duplicate
directory.washingtontimes.com	Duplicate
findit.hsvvoice.com	Duplicate
findit.timesleader.com	Duplicate
fbiz.oscnewsgazette.com	Duplicate
fresno-ca.villageprofile.com	Duplicate
garner-nc.villageprofile.com	Duplicate
glocal.expositornews.com	Duplicate
houstondirectory.allaccess.com	Duplicate
info.kndo.com	Duplicate
ivfindit.kpressonline.com	Duplicate
lancaster-tx.villageprofile.com	Duplicate
local.411wilmington.com	Duplicate
local.abc13.com	Duplicate
local.caller.com	Duplicate
local.commercialappeal.com	Duplicate
local.courierpress.com	Duplicate
local.gosanangelo.com	Duplicate
local.independentmail.com	Duplicate
local.iowafarmertoday.com	Duplicate
local.ivanhoe.com	Duplicate
local.katc.com	Duplicate
local.kitsapsun.com	Duplicate
local.knoxnews.com	Duplicate
local.kpax.com	Duplicate
local.kristv.com	Duplicate
local.krtv.com	Duplicate
local.kvoa.com	Duplicate
local.kxlf.com	Duplicate
local.kxth.com	Duplicate
local.kztv10.com	Duplicate
local.lex18.com	Duplicate
local.marinmagazine.com	Duplicate
local.midwestmessenger.com	Duplicate
local.mywebtimes.com	Duplicate
local.naplesnews.com	Duplicate
local.news12.com	Duplicate



local.newsfirst5.com	Duplicate
local.post-gazette.com	Duplicate
local.qconline.com	Duplicate
local.redding.com	Duplicate
local.reporternews.com	Duplicate
local.river-city.net	Duplicate
local.sanfrancisco.com	Duplicate
local.starlocalnews.com	Duplicate
local.tcpalm.com	Duplicate
local.timesrecordnews.com	Duplicate
local.tristateneighbor.com	Duplicate
local.vcstar.com	Duplicate
local411.the-messenger.com	Duplicate
localbizsearch.timescall.com	Duplicate
localbusiness.blueridgenow.com	Duplicate
localbusiness.dailycomet.com	Duplicate
localbusiness.gainesville.com	Duplicate
localbusiness.goupstate.com	Duplicate
localbusiness.houmatoday.com	Duplicate
localbusiness.jdnews.com	Duplicate
localbusiness.newbernsj.com	Duplicate
localbusiness.newschief.com	Duplicate
localbusiness.newsherald.com	Duplicate
localbusiness.nwfdailynews.com	Duplicate
localbusiness.ocata.com	Duplicate
localbusiness.petaluma360.com	Duplicate
localbusiness.pressdemocrat.com	Duplicate
localbusiness.shelbystar.com	Duplicate
localbusiness.starnewsonline.com	Duplicate
localbusiness.the-dispatch.com	Duplicate
localbusiness.theledger.com	Duplicate
localbusiness.thetimesnews.com	Duplicate
localbusiness.tuscaloosaneews.com	Duplicate
localventura.act3media.com	Duplicate
loqal.com	Duplicate
menomoneefalls-wi.villageprofile.com	Duplicate
newyorkdirectory.allaccess.com	Duplicate
orange.nrbw.biz	Duplicate
perry-fl.villageprofile.com	Duplicate
planetkanecounty.kchronicle.com	Duplicate
santacruz-ca.villageprofile.com	Duplicate
search.courier-tribune.com	Duplicate
search.examiner-enterprise.com	Duplicate
seattledirectory.allaccess.com	Duplicate
shoplocal.chieftain.com	Duplicate
sierravista-az.villageprofile.com	Duplicate
southsuburban-wi.villageprofile.com	Duplicate
susquehanna-pa.villageprofile.com	Duplicate
whoop360.kbtx.com	Duplicate
yellow-pages.phonebook.com	Duplicate
yellowpages.13abc.com	Duplicate
yellowpages.advocatepress.com	Duplicate
yellowpages.atamogordnews.com	Duplicate
yellowpages.aledotimesrecord.com	Duplicate
yellowpages.ardmoreite.com	Duplicate
yellowpages.augustagazette.com	Duplicate
yellowpages.bastropenterprise.com	Duplicate
yellowpages.bendbulletin.com	Duplicate
yellowpages.cantondailyledger.com	Duplicate
yellowpages.cantonrep.com	Duplicate
yellowpages.carritimes.com	Duplicate
yellowpages.carthagepress.com	Duplicate
yellowpages.cbs5.com	Duplicate
yellowpages.crookstontimes.com	Duplicate
yellowpages.currentargus.com	Duplicate
yellowpages.daily-times.com	Duplicate
yellowpages.dailyregister.com	Duplicate

yellowpages.demingheadlight.com	Duplicate
yellowpages.derbydailyrep.com	Duplicate
yellowpages.deridderdailynews.com	Duplicate
yellowpages.dodgeglobe.com	Duplicate
yellowpages.duquoin.com	Duplicate
yellowpages.eldoradotimes.com	Duplicate
yellowpages.erienewsnow.com	Duplicate
yellowpages.erievnews.com	Duplicate
yellowpages.espnboston.com	Duplicate
yellowpages.espnallas.com	Duplicate
yellowpages.espnnewyork.com	Duplicate
yellowpages.examiner.net	Duplicate
yellowpages.helena-arkansas.com	Duplicate
yellowpages.hollandsentinel.com	Duplicate
yellowpages.jacksonnewspapers.com	Duplicate
yellowpages.journalstandard.com	Duplicate
yellowpages.kiowacountysignal.com	Duplicate
yellowpages.kob.com	Duplicate
yellowpages.lajuntatribunedemocrat.c	Duplicate
yellowpages.latimes.com	Duplicate
yellowpages.lcsun-news.com	Duplicate
yellowpages.leavenworthtimes.com	Duplicate
yellowpages.leesvilledailyleader.com	Duplicate
yellowpages.lenconnect.com	Duplicate
yellowpages.mariondaily.com	Duplicate
yellowpages.mcpersonsentinel.com	Duplicate
yellowpages.mexicoledger.com	Duplicate
yellowpages.midweek.com	Duplicate
yellowpages.moberlymonitor.com	Duplicate
yellowpages.morningsun.net	Duplicate
yellowpages.mpnnow.com	Duplicate
yellowpages.mtshastanews.com	Duplicate
yellowpages.myfox11.com	Duplicate
yellowpages.mymotherfode.com	Duplicate
yellowpages.ncnewspress.com	Duplicate
yellowpages.neagle.com	Duplicate
yellowpages.neoshodailynews.com	Duplicate
yellowpages.norwichbulletin.com	Duplicate
yellowpages.oakridger.com	Duplicate
yellowpages.olneydailymail.com	Duplicate
yellowpages.pjstar.com	Duplicate
yellowpages.postsouth.com	Duplicate
yellowpages.pratttribune.com	Duplicate
yellowpages.reviewatlas.com	Duplicate
yellowpages.rstar.com	Duplicate
yellowpages.santafenewmexican.com	Duplicate
yellowpages.sfaxaminer.com	Duplicate
yellowpages.siftingsherald.com	Duplicate
yellowpages.siskiyoudaily.com	Duplicate
yellowpages.sj-r.com	Duplicate
yellowpages.sooeveningnews.com	Duplicate
yellowpages.staradvertiser.com	Duplicate
yellowpages.starcourier.com	Duplicate
yellowpages.stjamesnews.com	Duplicate
yellowpages.sulphurdailynews.com	Duplicate
yellowpages.taftmidwaydriller.com	Duplicate
yellowpages.the-leader.com	Duplicate
yellowpages.thedailyreporter.com	Duplicate
yellowpages.thefencepost.com	Duplicate
yellowpages.thegardenisland.com	Duplicate
yellowpages.thekansan.com	Duplicate
yellowpages.therecordherald.com	Duplicate
yellowpages.therolladailynews.com	Duplicate
yellowpages.totallylocal.com	Duplicate
yellowpages.uticaod.com	Duplicate
yellowpages.vvdailypress.com	Duplicate
yellowpages.wayneindependent.com	Duplicate





**Results**

**2nd Attempt**

**Results**

**3rd Attempt**

**Results**

**Final Attempt**

**Results**



















